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# WOMEN ENTREPRENEUR'S CHALLENGES AND IMPACT IN AFTER START UP INDIA DEVELOPMENT

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## ABSTRACT

*India, the land of entrepreneurs stands third in global startup ecosystem (Nasscom report, 2015). There are many unique characteristics of India which makes it a prominent start-up nation. Startups are becoming one of the pillars of economy existing in various areas from IT, e-commerce to robotics. Looking at the blessed but challenging demographic of India, providing goods, services, security and employment to growing young population is imminent task for Government of India (GOI). 'Make in India' campaign was born from seriousness of this task in Sept, 2015. It consists of many initiatives designed to push firms, local and global, to invest in India and make India a manufacturing hub. Launched on 16th January, 2016, the Startup India Initiative has rolled out several programs with the objective of supporting entrepreneurs, building a robust startup ecosystem and transforming India into a country of job creators instead of job seekers. These programs are managed by a dedicated Startup India Team, which reports to the Department for Industrial Policy and Promotion (DPIIT).*

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**AN EVALUATION OF THE USE OF ADVANCED TECHNOLOGY IN THE PURCHASE  
PROCEDURE OF THE RETAIL DRUG STORE WITH SPECIAL REFERENCE TO  
JALGAON CITY**

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JALGAON**

**ABSTRACT**

*This study investigates the evolving landscape of technology trends in drug stores, aiming to shed light on their impact on purchase procedures. It encompasses understanding current technological practices, assessing the effects of advanced technology implementation on purchase processes, and offering tailored recommendations for its successful adoption. Through rigorous statistical analysis, the study establishes a substantial influence of advanced technology on purchase procedures. By unraveling the potential of technology in streamlining drugstore operations, this research provides actionable insights that empower stakeholders to harness advanced technology for improved efficiency and customer experience within purchase procedures.*

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